



FACT SHEET

American Dreaming is a multi-disciplinary creative agency. For over 10 years, American Dreaming has been using storytelling to intertwine our clients brand's DNA into engaging, story-driven content to effectively communicate with consumers through a variety of media channels and platforms.

Because we believe brands that lead in culture are ultimately more successful and relevant than brands that follow culture, all of our work is grounded in keen consumer insights, cultural truths, and brand fidelity.

DISCIPLINES

Brand
Digital
Experiences
Organization
Products
Services
Venturing

INDUSTRIES

Non-Profit
Fashion Apparel
Construction
Food & Beverage
Tourism
Media
Retail & Hospitality
Financial Services
Education

CONTACTS

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HIGHLIGHTS & ACCOLADES

2016 recipient of two MarCom Gold Awards for our visual design work for a fundraising campaign for our client, the East Oakland Youth Development Center (EOYDC).

Awarded the New Horizon Award by the Minority Enterprise Development and the PA Chamber of Commerce.

\$25,000 Pepsi Refresh Grant recipient.

Featured in Philadelphia Business Journal, Ebony.com, Hypebeast, Newsworks, Thisis50.com, Kanyewest.com

CLIENT LIST

Vitaminwater
Coca-Cola
MillerCoors
And1 Basketball
GoArmy
Brittany DeShields
EOYDC
Garda Cash Logistics
Smith Flooring
Smartwater
PHL Made
Acura
Montreal BFF
Trinidad Tourism
LIC Partnership
Ubiq
Bolon
Atlantic Records
Glacéau
Pepsi
Neuro
Aloft
Holiday Inn
Fuji Bikes
Mitchell & Ness
The Impossible Project
Thesepinklips
PYT
Derek's Restaurant
Make Your Mark